

## THE ECO-FLO CONTINUOUS INK DELIVERY SYSTEM, OFFERING THE VERY HIGHEST PRINT QUALITY BUT WITH THE BENEFIT OF SUBSTANTIAL INK COST SAVINGS. A SYSTEM UNLIKE ANY OTHER ON THE MARKET TODAY...



### WHAT IS A CONTINUOUS INK SYSTEM (CIS)...?

PermaJet were the first company to design and launch an ink flow system in the UK back in 2001. The concept was born from customer feedback concerning the extremely high costs of printer manufacturers' original cartridges where, in some cases, the replacement cartridge set ended up costing more than the initial value of the printer itself! This simple and yet extremely effective concept was, and still is, largely based upon a ribbon of ink tubes, attached at one end to an external bottle unit containing 125ml of each colour of the highest quality PermaJet inks, and at the other end, a set of specially developed 'injectors' which replace your original cartridges in the print carriage and are fed from the bottles as required.

### CUSTOMER REVIEW

*PermaJet's Oyster paper makes printing a pleasure. The product is of such a superior standard and yet priced realistically that we use the same Oyster paper regardless of whether we are printing a wedding album or nursery portraits. We cautiously switched over to the Eco-Flo on our Epson R2400 but needn't have worried....the product works like a dream and the support is there for when you need guidance setting up. We wouldn't hesitate in recommending a fellow photographer to use either this paper or this printing system."*

Natalie Durell & Shelley Corney - Sittingbourne

### Why buy our system...?

PermaJet's system is absolutely unique in the marketplace as it uses special injector technology, a design process which has eliminated the use of sponges or diaphragms inside the cartridge which is the basis for many third party cartridges and is the main cause of inconsistency. The print head is guaranteed a steady and sufficient ink flow whilst providing unbeatable ink cost economy as well as maintaining high quality printing output. The Eco-Flo systems require no physical modification of the printer's working parts and can be installed in less than 40 minutes by anyone with the aid of the step by step fully illustrated instructions.

### Lower ink costs -

Genuine savings of 80% over and above the use of the printer manufacturers' cartridges. You use 100% of the ink you pay for whereas around 15% of genuine inks remain in the 'empty' cartridge when the printer software asks you to replace it

## SAVE 80%

**Original cartridge ink cost per A4 against PermaJet Eco-Flo ink cost.**



### Unique injector system -

An injector system that is totally sponge less - guaranteed consistent printing time after time.



### Maintaining the very highest quality -

PermaJet is the only non-printer manufacturer in the UK to have had all its inks independently tested and fully certificated for lightfastness proving compatibility with both OEM and its own inkjet papers. Full details of these test certificates are available for viewing on the website.



PermaJet are members of the Fine Art Trade Guild

### Unique tube clamping clips on each ink tube -



These serve two key functions, not available on any other CIS system, by clamping off the tube and removing the bottle cap, inks

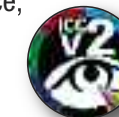
can be topped up without any introduction of air into the system. Unlike other CIS systems, the Eco-Flo can be left unused for prolonged periods of time by clamping off all of the colours; this stops the natural gravity retraction of the inks to the bottles and in turn prevents absolutely any possibility of air being drawn up into the print head and causing a need for excessive head cleaning and ink wastage.

### A full 2 year system guarantee -

PermaJet's confidence in the system's reliability is backed by its exclusive 2 year parts or replacement guarantee. This is in addition to the free advice and helpline always available to any PermaJet Eco-Flo owner.

### Free bespoke ICC Profiles -

Get the most out of your images when using PermaJet papers with our FREE bespoke ICC profiling service, guaranteeing your colours will be right.



### No modification to your printer -

A simple step by step self-installation usually takes around 40 minutes with absolutely no modification to the integrity of your printer.

### Full sets of at least 125ml of each ink colour always included in the price -

Some of PermaJet's competitors offer lower kit prices but don't be fooled by the lower initial ink volumes that they include, their systems always work out much more expensive when compared like for like, so with PermaJet you receive double the volume of inks but not double the price.



### FREE PermaJet Media Test Pack -

Every Eco-Flo system includes a FREE 30 sheet A4 Media Test Pack, containing 22 different paper types for you to try in your own printer with the PermaJet ink.



### What happens when the ink level drops and the inks run out...?

Like all CIS systems, in order to maintain perfect performance, the ink in the bottles should never be allowed to run down too low or run out. All Eco-Flo bottles are clearly marked with a 'low level' warning marker. Special auto-resetting microchips supplied with the kits ensure that the printer software always knows that ink is in the tubes and bottles.

### Does the installation void my printer warranty...? ...NO!

A common question with a simple answer, "No". Under a statutory 12 month warranty provided by law, the use of PermaJet's Eco-Flo system is no different to using a third party cartridge as no modification of the printer takes place. However, when taking out extended warranty policies, always check the small print! If in doubt, information should be readily available on your printer manufacturers' websites or talk to us first.

