# **NEW Artist Watercolour 250gsm**

Digital & Fine Art Archival Printing Solutions for the Imagemaker

# **DESCRIPTION OF PRODUCT**

The **Artist Watercolour 250gsm** textured art paper has a sumptuous off-white base tone made from alpha cellulose. The mould-made base material with a highly defined rough surface that delivers incredible fine art prints.

Ideally suited to the reproduction of Artists' watercolour work or the output of photographic images from which you wish to achieve subtle artistic impressions. It has a very high colour gamut volume and a Dmax of 1.6 which combine to give you an elegant and versatile art paper.

## **TECHNICAL INFORMATION**

- \* Weight 250gsm
- \* Thickness 0.43mm
- \* Base Fibre 100% Alpha Cellulose
- \* Whiteness 89
- \* Coatings Single-sided, acid free, mould made textured fine art paper
- \* Primary Features pH neutral, Excellent colour saturation & image sharpness, High fade & water resistance, No optical brighteners.

#### MEDIA AVAILABILITY

Sheets:	A4	A3	A3+	A2
Rolls:	17"x15m	24"x15m	44"x15m	

## **APPLICATIONS OF USE**

Fine art reproductions, Post cards, Presentation display, Special invitation cards & certificates.

#### **PRINTER & INK COMPATIBILITY**

PermaJet Artist Watercolour has been designed for use with Dye & Pigment inkjet systems. The media has been designed, manufactured and tested for use with Epson, HP, Canon and Lexmark printers.

#### **STORAGE & CONDITIONS OF USE**

The storage and use of the product should be in a climate and a temperature of 10 to 30° C at a relative humidity of 30 to 60%. Always keep the product in its original packaging or in archival quality folders. Where possible, always handle the paper or printed surface by its edges. All recommendations and product indications are for guidance, and are subject to our test criteria, these remain subject to change without prior notice. There is no guarantee that the same results can be consistent.



www.permajet.com info@permajet.com | +44 (0)1789 739200 1a Black Hill Ind. Estate Warwick Road Stratford-upon-Avon CV37 0PT England